

Roosevelt Island Resident's Association
Public Purpose Fund Committee

2011 Allocation Recommendations

| | Island Kids | PTA | LifeFrames | RICLA | RISA | RIDA | R&R Concerts | RIHS | Total: |
|-----------------------|--------------------|--|--|-----------------|---|------------------|-------------------------|------------------|------------------|
| Amt Requested | \$25,000 | \$26,558 | \$34,610 | \$19,500 | \$20,000 | \$9,105 | \$9,600 | \$20,000 | \$164,373 |
| Recommendation | \$20,000 | \$20,000 | \$5,000 | \$7,500 | \$20,000 | \$9,000 | \$9,000 | \$9,500 | \$100,000 |
| % residents | High | High | Moderate | High | High | High | High | Low | |
| % Disadvantaged | Moderate | Moderate | High (including hospital residents) | N/A | High | High | Low | Low | |
| 1 Time vs Recurring | Recurring | Possibly recurring; depends on future school budgets | Recurring | Recurring | Possibly recurring; different program this year | Likely recurring | Likely recurring | Likely recurring | |
| Track Record | Good | Good | Uneven; applicant hasn't built on past success | Fair | Good | Good | Fair | Fair | |
| %Staff/Volunteers | Low | Low | Low | Low | Moderate | High | Moderate | Moderate | |
| Benefit/Cost | High | High | Moderate | Moderate | High | Very High | High | Moderate | |

Summary of 2011 RIRA Public Purpose Fund Recommendations

Island Kids

Amount requested: \$25,000
Recommended allocation: \$20,000

The Island Kids program continues to be managed effectively and to offer a well-received program. The request is for scholarships for the summer camp that the program runs. With an income eligibility test to receive a camp scholarship, the program benefits low and moderate income residents. Last year, the number of applicants for full and partial scholarships exceeded the funds available. This year, the participation in the program is expected to grow. The committee recommends the same allocation as last year, however.

PS/IS 217 PTA

Amount requested: \$26,558
Recommended allocation: \$20,000

This program will offset the loss of the school's Art program to public school budget cuts. Although the funds for this program were eliminated, the mandate in the curriculum for art instruction remains. Given competing priorities for PPF allocations, the amount the committee recommends represents one fewer teaching artist than the applicants requested.

LifeFrames

Amount requested: \$34,610
Recommended allocation \$5,000

This program has received mixed reviews from the parties involved with it. It has been popular with the children involved, but has not been able to expand funding from outside sources. The main concern from the committee for the upcoming year is whether the program would be able to operate effectively in light of renovation taking place at PS/IS 217—it's main programmatic targets in the past. The committee intends that it's allocation promote some continuity in the program as it expands to other target audiences, with the hope that other funding can be found to leverage future PPF allocations.

RICLA

Amount requested: \$19,500
Recommended allocation \$7,500

The RICLA performs a valuable function in supplementing the advertising funds of Island organizations and assisting such organizations in obtaining grants. The committee members wish to further this objective. The committee is concerned, however, about the effectiveness of these efforts to date. The recommended allocation is for the advertising matching and grant-writing programs only.

RISA

Amount requested: \$20,000
Recommended allocation \$20,000

The RISA request is for a different purpose than were previous requests. The current request is to fund a popular activities program for Island seniors. The committee members view the request as a modest one compared to the benefit of the program. The recommendation is to allocate the full amount that the applicante requested.

RIDA

| | |
|------------------------|---------|
| Amount requested: | \$9,105 |
| Recommended allocation | \$9,000 |

The request from RIDA, while modest, may produce the highest benefit-cost comparison of all the programs that the committee considered. The current request goes for the operation of the van that was funded by a past PPF grant and thus leverages that allocation in a beneficial and meaningful way.

R&R Concerts

| | |
|------------------------|---------|
| Amount requested: | \$9,600 |
| Recommended allocation | \$9,000 |

This applicant has shown the initiative to incorporate as a 501(c)(3) organization, which status will help it raise outside funding in the future. That initiative, combined with the history of the applicant's programs on the Island are likely to enable the applicant to expand it's program here.

RIHS

| | |
|------------------------|----------|
| Amount requested: | \$20,000 |
| Recommended allocation | \$9,500 |

The committee recognizes this applicant's achievements in acquiring and renovating the kiosk that is it's main venue of operation. The portion of the request for an intern archivist is also promotes a worthy goal. The committee members believe, however, that the direct benefit to Island residents is lower than that of other applicants. The amount that the committee recommends reflects that belief.